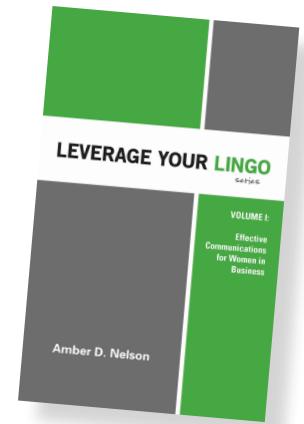


[PRESS RELEASE

Effective Communications for Women in Business eBook from Amber D. Nelson

Great Communication Is Your Best Accessory



June 4, 2014 – Los Angeles, CA - Qualitative researcher Amber D. Nelson has released *Effective Communications for Women in Business*, the first volume in the 'Leverage Your Lingo' series. In this eBook specifically targeted for women, she takes her years of research and teaches women how to communicate at work. *Effective Communications for Women in Business* details the special circumstances of women in business, the technique of learning how to leverage their lingo and the ten commandments of business communications.



Wendy Gruel and Amber D. Nelson
NAWBO - Los Angeles
May 28, 2014

Nelson recently introduced the eBook to select members and attendees at the May 28, 2014 NAWBO Los Angeles, Business Conference and Leadership Awards Luncheon. Those who received the eBook included Wendy Gruel (former Los Angeles mayoral/congressional candidate), Christine Devine (News Anchor, KTTV-Fox 11), Carey Lohrenz (the US Navy's first female T-14 Tomcat fighter pilot), and Mina Trujillo (executive director of NAWBO), among others. "Every honoree at the leadership awards luncheon had a clear command of how to leverage their lingo to motivate those on whom their professional successes depend. From *Variety* publisher, Michelle Sobrino-Stearns, to Elizabeth Alexander of Alexander Imports, these women communicate in a way that creates careers that

bust the proverbial glass ceiling," says Nelson. "Kudos to all of these exceptional ladies."

Being a woman in a business environment comes with a special set of circumstances and concerns. Whether you're settled in the c-suite or just starting out, there will be something in *Effective Communications for Women in Business* that resonates for all professional women. The eBook is available at Amazon.com



Amber D. Nelson and Carey Lohrenz
NAWBO - Los Angeles
May 28, 2014



Christine Devine and Amber D. Nelson
NAWBO - Los Angeles
May 28, 2014

For two decades, Amber D. Nelson has been advising major corporations on how best to connect to the public. Nelson's clients include Big Brothers Big Sisters, Target, Transamerica, General Mills, American Heart Association, Kaiser Permanente, American Marketing Association (both national and the Los Angeles chapter), Pepperdine University, The National Association of Senior Move Managers and more. She is a RIVA-certified moderator with a degree in Journalism from Boston University. Her weekly blog advises followers across the country on all facets of effective communications.

Effective Communications for Women in Business
can be viewed at <http://goo.gl/FXvKHy>
Nelson is available for interviews.